



May 18, 2024 | 11 AM - 4 PM

Kevin Loftin Riverfront Park - Belmont, NC

An action-packed, family-friendly celebration of the Catawba River
attended by an estimated 2,000 people in 2023!

**LIVE MUSIC - KAYAKING - FOOD TRUCKS - CRAFT BEER
ARTISANS - LOCAL VENDORS - KIDS' ACTIVITIES**

Proceeds support the Catawba Riverkeeper Foundation's mission
to preserve, protect, and restore local waterways.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$10,000

- Naming rights ("RiverFest presented by YOUR NAME")
- Opportunity to address the audience from stage
- Name and logo in event emails
- Recognition of sponsorship in event press release
- Business listed and hyperlinked on RiverFest webpage
- Social media feature
- Two 10x10 space in Vendor Village
- Food & Beverage tickets for 6 representatives



River Champion - \$3,000

- Choice to sponsor an event area (ex. Music, Kayaking, Vendor Village, Education Pavilion, etc.), recognized by logo on signage
- Name and logo in event emails
- Recognition of sponsorship in event press release
- Social media feature
- Business listed and hyperlinked on RiverFest webpage
- 10x10 space in Vendor Village
- Food & Beverage tickets for 4 representatives



Partner - \$1,000

- Name and logo in event emails
- Recognition of sponsorship in event press release
- Business listed and hyperlinked on RiverFest webpage
- 10x10 space in Vendor Village
- Food & Beverage tickets for 2 representatives



Vendor - \$250

- Business listed and hyperlinked on RiverFest webpage
- 10x10 space in Vendor Village
- Food & Beverage tickets for 2 representatives



Claim your sponsorship!

To pay by card visit: catawbariverkeeper.org/riverfest.

To pay by check, mail to: 102 Main Street, Suite 100, McAdenville, NC 28101

Questions? Email diana@catawbariverkeeper.org.